# Disneyland CKSTAGEPASS

MAKING THE MOST OF YOUR PASSHOLDER MEMBERSHIP 🖢 WINTER 2007



**ROCKIN' BOTH PARKS** 



#### **Just ask these APs!**

The Year of a Million Dreams
celebration got underway last
October at the Disneyland® Resort,
and already some pretty big dreams
have come true for members of our
Annual Passholder family! And some,
like Jay Gould of Chatsworth, CA,
had only been Passholders for a few
hours before they won!

Jay, his wife Gina, their young sons, Jake and Trevor, along with his sister-in-law, Nicole, and her daughter, Blair, had just finished a thrilling ride on the Matterhorn Bobsleds when the real excitement began. The Dream Squad, who surprise Guests with prizes each day, approached the family and informed

Annual Passholder Jay Gould, winner of a night's stay in the Mickey Mouse Penthouse at the Disneyland® Hotel.



them that they were to be Guests for the night in the well-appointed Mickey Mouse Penthouse high atop the Sierra Tower at the *Disneyland*® Hotel. Not only that, they would also enjoy dinner at the Blue Bayou restaurant and serve as honorary Grand Marshals for that evening's parade.

A few days before the Goulds won, Annual Passholder Gloria Nader of Rancho Palos Verdes, CA, had her dream come true too—and that was the last thing she expected to have happen! Sitting quietly on a bench in the *Downtown Disney*® District,

waiting to pick up her daughter who had spent the night with friends at the *Disneyland*. Hotel, Gloria had a surprise visit from the Dream Squad.

Annual Passholder Estella Villegas, a Disney Cruise prize winner in The Year of a Million Dreams celebration.



By that evening, Gloria and her family were dining on the veranda at the Blue Bayou, leading "A Christmas Fantasy" Parade down Main Street, U.S.A., and snacking on milk and cookies in the Mickey Mouse Penthouse—their home away from home for the night.

But when it comes to experiences beyond your wildest dreams, Estella Villegas of Murrieta, CA, has perhaps the best story of all to tell. Like the Goulds, Estella and her two daughters, Pamela and Sarah, were making their first visit to the Disneyland® Resort on their new

Annual Passports. As they stepped from their car on Mr. Toad's Wild Ride, the trio was approached by the Dream Squad, who informed Estella that she had won a two-week-long Transatlantic Eastbound cruise. "This is all a surreal experience!" she said. "I'm really excited, especially since I can do it with my daughters." Estella and her girls will leave Port Canaveral, FL, in May for a *Disney Cruise Line*® excursion across the Atlantic. It's sure to be a dream trip they will never forget.





## Almost a decade after

they disappeared beneath the surface of the Tomorrowland Lagoon in *Disneyland*® Park, the fleet of eight yellow submarines is once again returning to its home port in the shadow of the *Disneyland*® Monorail station. As part of *The Year of a Million Dreams* celebration, Finding Nemo Submarine Voyage, inspired by Disney®Pixar's "Finding Nemo," will set sail this summer, taking passengers on a journey to the incredible, colorful undersea world of the hit movie!

In the next issue of *Backstage*Pass, we'll take an in-depth look at this resurfacing classic. But, in the meantime, we thought this would be a great time to take a look back at the history of the submarine attraction with a couple of Disney's most creative minds: Marty

Sklar, Executive Vice President, "Imagineering Ambassador," Walt Disney Parks and Resorts; and Tony Baxter, Senior Vice President, Creative Development, Walt Disney Imagineering.

BACKSTAGE PASS: The year before the Submarine Voyage attraction opened at Disneyland® Park, the submarine USS Nautilus made the first crossing under the North Pole's ice cap. Did that event directly inspire the attraction?

Marty Sklar: My understanding is the idea for a submarine came from a discussion that Tomorrowland, with the Monorail and Matterhorn Bobsleds coming, would have "just about every kind of moving vehicle except a submarine." Bob Gurr, who designed the Disneyland submarines, gave them the look of the Nautilus, as though the visible

# A CLASSIC ATTRACTION RESURFACING THIS SUMMERS

area above waterline was a miniature reflection of the real thing.

**BP:** Do you have any personal recollections of riding the original attraction?

Tony Baxter: I was there the day the ride opened to the public in 1959. Later I worked at Submarine Voyage while in college in the summer of 1969. And in September of 1998, I was there all day when the subs took their last dive; I was able to ride the last boat to see the old show. Since then, I have led three design efforts to bring back the subs and see them up and running again—and, as they say, the third time is the charm!

**BP:** Do you have any fun insights into the development of the original attraction?

**MS:** When I think of the Submarine Voyage, I always think of Admiral Joe Fowler, who headed the construction of the Disneyland® Park and Walt Disney World® subs. He was a true Rear Admiral, U.S.N. Retired. He took Bob Gurr's drawing to Todd Shipyards in Long Beach, and they built those subs as though they were truly going to sea, thick steel hulls and all. When the attraction was shut down for several years, there were suggestions that we get rid of the submarines. I insisted we bring in a marine engineering firm to evaluate the vessels. Their report said there was a 40 to 50 year life left in those subs, thanks to the structural integrity Admiral Joe Fowler built in!

**BP:** What would Walt Disney think about bringing back the submarine attraction and giving it a Nemo-themed storyline?



**BP:** In your opinion, why has the submarine attraction—even during its nine-year hiatus—always been such a Guest favorite?

MS: Our "Living Seas" pavilion in Epcot at Walt Disney World® Resort, now "The Seas with Nemo and Friends;" great aquariums like Monterey Bay and the Georgia Aquarium in Atlanta; and Sea World all give Guests one view of the oceans—looking at the water. Submarines put you in the water and under the surface. But anywhere else in the world, undersea vessels, except for military subs, carry one or two or three persons for short-duration adventures. There's no question that in the years it operated, Disneyland® Park's submarines carried more people underwater than all the submersibles added together in the history of the world!

## **ON THE SONAR**

#### NEW Finding Nemo Submarine Voyage Merchandise Sighted

The subs may not be resurfacing until this summer, but the themed merchandise is already bubbling up in selected stores! Keep an eye on the periscope for Finding Nemo Submarine Voyage T-shirts, hats, plush, limited-edition pins and more when sailing through Tomorrowlanding and Emporium in *Disneyland*® Park.



# The Return of Food & Wine Weekends

**Every Friday, Saturday & Sunday** April 27-May 20, 2007

Disney's California Food & Wine Weekends return for a second delectable year this April and May in Disney's California Adventure. Park and at selected Disneyland® Resort fine dining establishments. Once again, this immensely popular event will feature the "Taste of California" Marketplace, where you can sample unique culinary creations, and the Festival Wine Shop, the perfect place to shop for gourmet cooking products, wine specialty items, featured wines and exclusive event merchandise.

In addition to an **AP**-exclusive event (see below for details), other signature events that will be open to the general public (with Theme Park admission, where necessary) include an Introduction to Wine Tasting class, as well as Winemaker Receptions and Winemaker Dinners, hosted by the winemakers themselves. Gourmets will want to make plans to attend at least one of the Guest Chef Dinners, featuring celebrity chefs, at the award-winning Napa Rose. The restaurant will also be the site for the Napa Rose Cooking School, taught by Executive Chef Andrew Sutton.

Each day of the festival there will be a variety of complimentary culinary demonstrations; wine, beer and spirits tasting seminars; and educational and lifestyle seminars that take a look at "the other side of food."

To learn more about this year's festival offerings, and to make advance reservations for the signature events and exclusive Annual Passholder night, visit DisneysCaliforniaFoodAndWineWeekends.com.

## **APS CAN ENJOY AN EXCLUSIVE** "TASTE" OF FOOD & WINE WEEKENDS

On Saturday, May 12, from 6:30 p.m. to 9:30 p.m., the festival will host a special night exclusively for Annual Passholders. Enjoy fine food, drink and entertainment in Stage 17 in the Hollywood Pictures Backlot area in Disney's California Adventure® Park. This is sure to be the hottest

ticket of the festival, so make your reservations early! Visit DisneysCaliforniaFoodAndWineWeekends.com for details.

## YOUR GUIDE TO



#### "Taste of California" Marketplace

Enjoy unique festival foods created especially for Food and Wine weekends. Delicious tapas-sized tastings are available at the Lucky Fortune Cookery in the Pacific Wharf area. Expertly paired wines and beer are also available for purchase. (Every Friday, Saturday and Sunday throughout the festival.)

#### Festival Wine Shop

Shop for gourmet cooking products, wine specialty items and exclusive Festival merchandise. The Wine Shop features full bottle sales of select wines from participating wineries and vineyards. Or enjoy wine by the glass in the beautiful outdoor patio. (Every Friday, Saturday and Sunday throughout the festival. Located at the Golden Vine Winery, Lower

#### SIGNATURE EVENTS

#### Introduction to Wine Tasting

Designed to introduce the joys of wine tasting to our Guests. Each class will offer basic training in the different types, varietals and blends, taste, structure, and characteristics found in every glass. (Saturdays: April 28, May 5, 12 & 19. Theme Park admission to Disney's California Adventure® Park is required and is not included in seminar price.)

#### Winemaker Receptions

Enjoy a beautiful starlit evening sampling exquisite wines and enjoying delicious hors d'oeuvres. Learn about wine and mingle with your fellow wine enthusiasts. (Saturday evenings: April 28, May 5, 12 & 19. Located at the Lower Patio of the Golden Vine Winery. Theme Park admission to Disney's California Adventure® Park is required and is not included in event price.)

#### Winemaker Dinners

Renowned winemakers present their award-winning vintages for your pleasure. Disneyland® Resort chefs prepare outstanding culinary delights to pair with each wine and showcase the flavors and nuances in every glass. (Friday evenings: April 27, May 4, 11 & 18. Located at Steakhouse 55 at the Disneyland⊕ Hotel Seating is limited. Guests must be at least 21 years of age to attend.)

#### Guest Chef Dinners

Mingle with the stars of the culinary world. Celebrity chefs prepare a stellar fouror five-course vintners' menu, which may be paired with exceptional wines from the Napa Rose cellars. (Thursday evenings: April 26, May 3 & 10. Guest Chef Dinners are held at the Napa Rose, and seating is limited. Check the festival website guide for visiting chefs and sample menus.)

#### Napa Rose Cooking School

La pièce de résistance! Join Executive Chef Andrew Sutton of the award-winning Napa Rose as he leads a hands-on cooking and learning experience. Each class will create a themed meal and enjoy it with appropriately paired wines at the conclusion of the class. The class takes place in the show kitchen of the elegant Napa Rose restaurant at Disney's Grand Californian Hotel® and Spa. To create the perfect learning opportunity, this amazing event is limited to 16 Guests per class. Don't miss out—book your space early. This event is recommended for ages 21 and above. (Saturdays: April 28, May 5, 12 & 19; 10:00 a.m.-1:00 p.m. Located at the Napa Rose, Disney's Grand Californian Hotel® and Spa.)

#### COMPLIMENTARY EVENTS

#### **Culinary Demonstrations**

Delicious demonstrations with Disneyland® Resort chefs. Watch the pros in action and discover a whole new world of culinary delight. (Every Friday, Saturday and Sunday throughout the festival.)

#### Wine, Beer and Spirits Tasting Seminars

Satisfy your curiosity about wine, beer or spirits by attending an educational seminar led by a noted Winemaker, Master Brewer or Disneyland® Resort Sommelier. Each day features many seminars showcasing festival wines and beers. (Every Friday, Saturday and Sunday throughout the festival. You must be at least 21 years of age to attend these events. Valid I.D. is

#### **Educational and Lifestyle Seminars**

Providing unique opportunities to learn about "the other side of food." How do health and wellness, diet and exercise or special dietary needs affect the way we think about food...and ourselves? How can a picnic basket save the day? These are a few of the topics planned for these fun and educational seminars. (Every Friday, Saturday and Sunday throughout the festival.)

All information is subject to change without notice. Please check the daily schedule posted at each venue, as well as the



# [ PASSHOLDER PERKS ] Special opportunities, offers, information and events for Annual Passholders!

## **BEHIND THE** SCENES...

**Meet Steve Anderson,** director of the upcoming Meet the Robinsons

In Walt Disney Pictures' newest animated release, Meet the Robinsons, based upon the book A Day with Wilbur Robinson by William Joyce, we meet Lewis, an orphan who is looking for a family of his own. His journey takes an unexpected turn when a mysterious stranger named Wilbur Robinson whisks him away to a world where anything is possible—the future! There, he meets an incredible assortment of characters and a family beyond his wildest imagination, the Robinsons, who help lead him on an amazing and hilarious adventure with heartfelt results.

Backstage Pass caught up with the director of Meet the Robinsons, Steve Anderson, and asked him about this fun and imaginative new film.

BACKSTAGE PASS: So, Steve, how did you become involved with this project?

**STEVE ANDERSON:** In late 2002, as I was finishing up story work on Brother Bear, I was handed the original script for *Meet the Robinsons* by our development department and asked if I would be interested in taking on the project. As I read the story of a boy who wants to be adopted, I was shocked by the coincidence—I was adopted! Although, the specifics of my situation were different from Lewis'. I was adopted as an infant and never spent time in an orphanage, but I completely understood this boy and everything that was going on in his head. I'd asked the same questions he was asking—who is my birth mother, what does she look like, why did she give me up? I immediately said "yes" to directing it.

**BP:** *This is* The Year of a Million Dreams at Disney Parks. Besides becoming an inventor, what is Lewis' ultimate dream?

**SA:** Lewis dreams of having a bright future, and for him that means being adopted by a loving family.

**BP:** Speaking of Disney Parks, we noticed a glimpse of Space Mountain and a sign reading "Todayland" in the movie trailer. What's that all about?

**SA:** "Todayland" was a joke thrown in by one of our story artists, Nathan Greno, as he came up with the future city flythrough sequence. The play off of "Tomorrowland" made us all laugh and I loved the notion of having a Disney injoke in our movie. But it was so early in the process that it was impossible to say if the joke would stay in or not.

As we began to design our future, I thought a lot about my childhood memories of Tomorrowland and Epcot. The only thing that ever captured my imagination as much as Disney animation was the Disney Theme Parks—and particularly the vision of the future that they brought us. Walt Disney had such an optimistic view of the future and a passion for making it a better place. This echoed the spirit of Cornelius Robinson in our story, so it was important to me that we capture these same feelings in our film. Not to design our future exactly like those places, but to evoke the same optimism, hope, energy and excitement. This made the "Todayland" joke that much more appropriate and meant that it had to stay in the movie. To have a little corner of our future world give a wink and a nod to Walt's made me very happy.

**BP:** There is a quote in the film: "Keep moving forward." What's the significance of this quote to the story?



My hope is that people will walk out of the theater with the words "keep moving forward" happily lodged in their heads and, at some point in the future, when they find themselves facing an obstacle that seems impossible to overcome, those three words will ring in their ears and they'll have the confidence to keep trying.

desires.



**Special AP Screenings at El Capitan Theatre** 

Annual Passholders will have a chance to have a look at Meet the Robinsons during opening weekend screenings at the El Capitan Theatre on Saturday, March 31, at 10:00 a.m., and Sunday, April 1, at 12:25 p.m. Cost is \$17 per ticket (plus a \$2 per ticket service fee) and includes:

- One popcorn in a souvenir bucket
- One regular-sized contour bottle drink
- One movie collectible keepsake
- Souvenir 3-D glasses
- Special viewing of animation exhibit

For more information about this and other upcoming AP screenings at the El Capitan Theatre, including opening weekend screenings of the eagerly awaited Pirates of the Caribbean: At World's End in May, visit disneyland.com/ap today.

Offer is valid for purchases made online on DisneyPhotoPass.com. Promotion Code must be applied at time of purchase to receive 20% off on Disney's PhotoBook(s) and/or Disney's PhotoMovie(s). Offer not valid on other products or on previous orders. Promotion Code is a one-timeuse code and is not combinable with other offers Offer valid February 1, 2007-April 30, 2007

## GOOOOAL!

### **Cheer on your Ducks with** specially priced tickets!

With new colors, new uniforms and an exciting, wide-open style of play, the Anaheim Ducks are off to an amazing start—and it's only going to get better from here! Be there as superstars Scott Niedermayer, Chris Pronger and Teemu Selanne lead the team in a quest for the franchise's first Stanley Cup! Get your discounted tickets to selected games by going to Ticketmaster.com/disneypassholder

(Password: DISNEY) today!

Offer is subject to availability and cannot be combined with any other discount or offer

## **SAY CHEESE!**

Use this card and save 20% on customized **Disney's PhotoPass®** keepsakes

Imagine creating your own, personalized album of favorite Disneyland® Resort photos, complete with captions written by you and colorful, Disneythemed backgrounds. Well, thanks to Disney's PhotoPass service, now you can-and you'll even save 20% on these magical photo keepsakes!

Simply present the attached Disney's PhotoPass Card to any of the Disney's PhotoPass photographers throughout the Disneyland® Resort Theme Parks and every photo they take will be available to you online at DisneyPhotoPass.com. Sign on using your 16-digit ID number and you can begin creating your own Disney's PhotoBooks right away. You can even include photos you've taken with your own camera. And, best of all, as an Annual Passholder, you're entitled to a 20% discount!

So be sure to bring your new Disney's PhotoPass Card with you on your next visit to the Resort and let the memory making begin!

## MORE PASSHOLDER PERKS



## **Spotlight Offers**

FEBRUARY/MARCH

Save 10% at DISNEP shopping.com

Here's how it works:

- 1. Go to DisneyShopping.com and Log In. (If you don't already have an account, it takes just seconds to register at DisneyShopping.com/ registration. It's FREE!)
- 2. Load up your online Shopping Cart with eligible Disney merchandise. Type the Promotion Code **FEBAP10** into the Special Offers and Discounts field, then click "Submit." The 10% promotion will automatically be applied, if eligible.
- **3.** Continue Shopping or "Begin Checkout."

#### Offer ends at midnight March 15, 2007, so you'd better get shopping!

Limit one Promotion Code per order. Offer excludes Shipping & Handling charges, gift cards, animation art, Walt Disney Classics Collection, Disney electronics, DVDs, videos. CDs and cassettes, video games. CD-ROMs, You-Design-It merchandise. Wilsons Leather, Disney Couture and Nursery merchandise, books, sing-alongs read-alongs, pre-sales, gift wrap and gift boxes and items not in stock. Cannot be combined with other offers. No adjustment to prior purchases. Merchandise must be exchanged for identical item or returned at discounted price with valid packing slip Offer valid only on orders placed online at DisneyShopping.com and DisneyOutlet.com Not valid on phone orders or purchases from Disney Store outlet or retail locations Promotion Code may only be used once and may not be redeemed for cash. Promotion Code may not be sold, altered, duplicated or copied and will not be replaced if lost, stolen or corrupted. Use of Promotion Code is acceptance of its terms. Disney Shopping, Inc. reserves the right to cancel or modify this offer at any time. Void where prohibited

#### FEBRUARY/MARCH/APRIL

#### Save 20% on weekday lunches at Yamabuki!\*

Weekdays, now through April, APs enjoy a special 20% discount off their total lunch check (\$10 minimum) when dining at Yamabuki in Disney's Paradise Pier® Hotel. With its redesigned sushi bar and dining area, Yamabuki offers a fresh, new look, as well as new and traditional Japanese favorites. Accompanying the newly expanded menu is an extensive sake list and a selection of Japanese and American beers.

\*Offer valid now through 4/30/07, Monday through Friday, 11:30 a.m. to 2:00 p.m., and only at Yamabuki at Disney's Paradise Pier® Hotel. Valid Annual Passport required at time of purchase. Discounts apply only to a check total of ten dollars (\$10) or more, excluding taxes, gratuities, and alcohol. Cannot be combined with any other offer. Offer and operating hours subject to restrictions and change without notice



**VROOM!** 

Congratulations to Annual Passholder Nancy Joyce, winner of a brand-new, 2007 Honda Fit in the "Discover the Fit Sweepstakes."

## **A COUPLE OF BRUNCHES**

#### **Book now for Easter and Mother's Day** brunches!

Two great annual dining traditions return again this spring to the Grand Ballroom at the Disneyland® Hotel. These events are extremely popular and sell out quickly, so be sure to call Disney Dining ASAP at (714) 781-DINE (3463), 8:00 a.m. to 9:00 p.m. daily. And don't forget, if you're a Premium Passholder, you'll save 15% on your bill when you show your valid Passport. With that in mind, here are the details:

#### **Alice in Wonderland Easter Basket Buffet**

**Sunday, April 8** (10:00 a.m. to 2:00 p.m.) \$57 Adult/\$14.50 Child (3-11)/Free for kids under 3 (Tax & gratuity extra)

Featuring a delicious all-you-care-to-eat buffet, visits from Alice and many of her Disney Character friends, interactive fun, photo opportunities and much more!

## **Disney's Royal Buffet for Mother's Day**

Sunday, May 13 (9:00 a.m. to 3:00 p.m.) \$57 Adult/\$14.50 Child (3-11)/Free for kids **under 3** (plus tax & gratuity)

Join Cinderella and her Disney Princess friends for a regal feast in honor of moms everywhere—and featuring Disney-style entertainment fit for a queen.

Four-Hour Complimentary Self-Parking and Valet will be available; after four hours, guest will be charged \$6 per hour. We highly recommend that you allow additional time for the security checkpoint. Identification and vehicles may be checked at the gate.

## **COMMEMORATE AND CELEBRATE**

with Great New Merchandise!

Everybody loves to have a souvenir of a special Disneyland® Resort moment. And with our new selection of attraction- and character-themed merchandise, you'll have no problem

finding just the thing to mark the occasion.

#### **40th Anniversary** of Pirates of the Caribbean

They may not look a day over 39, but those rogues are celebrating

their fortieth year of sacking the Spanish Main. You can celebrate this amazing milestone too with a veritable treasure trove of commemorative booty, like Tshirts, hats, watches, artwork and other collectible keepsakes.

#### St. Patrick's Day and Easter **Character Plush**

It just wouldn't be a holiday without mini-beanbag plush versions of your favorite Disney characters all dressed up in fun attire. Goofy seems to have finally found his pot o' gold just in time for St. Paddy's. And, of course, with Easter just a bunny hop away, Mickey, Minnie, Eeyore and Marie from *The Aristocats* are looking egg-stra special. These minibeanbag plush toys are \$10-\$14 each (plus tax) and will be popping up this spring at Emporium, World of Disney® Store and Greetings From

California.

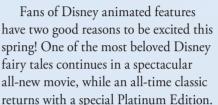
(Not available for purchase by mail or phone order.)

Both of these titles will only be avail-

able for a limited time—so don't miss your chance to add them to your Disney DVD collection!

## **MOVIE** MAGIC

**Cinderella** & Peter Pan star in latest **Disney DVD** releases



First up is Cinderella III: A Twist In Time, arriving on Disney DVD on February 6, 2007. In this imaginative take on the original storyline, Cinderella's evil stepmother gets her hands on the Fairy Godmother's magic wand and turns back time to make Prince Charming fall in love with Cinderella's stepsister. Now, Cinderella must try to find Prince Charming and break the powerful spell! Filled with suspense, humor, show-stopping music and your favorite characters from the original film, Cinderella III: A Twist In Time is enchant-

ing entertainment for the entire family.

On March 6, 2007, Disney's Peter Pan soars onto the shelves for the first time on 2-disc DVD. This magical classic has been digitally restored with enhanced picture and sound, and includes an impressive list of bonus features:

Soar with Peter Pan on a thrilling virtual flight experience, play all-new games in "Camp Never Land," hear deleted songs and listen to Walt Disney reveal, in his own words, why he made Peter Pan. Learn more at PeterPanDVD.com.



Granville's is now

Steakhouse 55

Occupying the same location graced by the award-winning Granville's Steak House for many years, the new Steakhouse 55 (as in "1955," the year *Disneyland*® Park opened) takes American fare to a new level of excellence. Under the direction of Chef de Cuisine II Jason Martin, the restaurant features the straightforward and satisfying American cuisine that has

> delighted Disneyland® Resort Guests for more than five decades. The décor is punctuated with black and white candid photos evoking the bygone glamour of Hollywood, and at the entrance to the restaurant is the completely

redesigned Lounge at Steakhouse 55, a posh bar area featuring velvet and leather chaise lounges, heavily draped tapestry and black marbletopped tables, which create a luxurious atmosphere of rich textures and deep colors. Be sure to stop in next time you're at the Resort! Call (714) 781-DINE (3463) for seating arrangements.



Sure, your Annual Passport can take you to such exotic places as Adventureland and Tomorrowland, but did you know that it's also vour ticket to see the rest of the world outside the *Disneyland*® Resort? That's right, as an Annual Passholder, you're eligible for some terrific travel offers



from Adventures by Disney and the Disney Vacation Club.

CATION CLU



## **TRAVEL DISNEY-STYLE AND SAVE!**

#### **Adventures By Disney**

If you have always wanted to experience the wonders of the world, your friends at Adventures by Disney can take you to some of the world's most sought-after destinations—and they'll take 15%\* off the cost on select Adventures, but hurry, this is ONLY valid for a limited time through March 31, 2007!

Adventures by Disney vacations are unforgettable, immersive, Disney-guided travel experiences packed with activities and surprises you might never be able to arrange when traveling on your own, including:

- Family activities There's fun for everyone—especially the Junior Adventurers.
- Two Adventure Guides on each trip Concierge, guide and storyteller all rolled into one person. Our guides provide personal attention and excellent service every step of the way.
- Magic and surprises Special treats and unique surprises greet your family throughout your adventure.
- **VIP access** Experience the best of the best with exclusive activities and special access.
- Local experts Local experts join each adventure to weave facts, stories, and

legends together so that your family will forever feel a personal connection to the places you've discovered.

• **Service and quality** – Rest assured that Disney's standards for quality, service, comfort and convenience are always a top priority.

Adventures by Disney offers 12 exciting itineraries to choose from. Each one is filled with spectacular sights, amazing activities and unique, breathtaking adventures.

Have you ever wanted to zipline through the Costa Rican rainforest, walk through the ruins of Pompeii, or stay in an enchanting castle in the hillsides of Ireland? Now you can with Adventures by Disney!

To find out how you can take advantage of your Annual Passholder 15% discount on select Adventures by Disney vacations, call us at (877) 728-7282 or, for more information, visit us online, AdventuresByDisney.com.

Adventures by Disney Travel Services, Inc. CST #2082519-50

\*15% savings applies to non-discounted Regular or Value season prices for land packages only. Land packages are subject to availability and the number of land packages available at this discount is limited. Cannot be combined with any other offer or sold or transferred for ommercial use. Subject to restrictions and change without notice. Valid for bookings made 1/24/07-3/31/07 by Annual Passholders only. Offer excludes the

America, Quest for the West,

Southwest Splendors, and



Right now, Disney Vacation Club is celebrating 15 years of making vacation dreams come true by extending a special discount offer to Annual Passholders. More than 100,000 families around the world have discovered the "Best Kept Disney Secret" by joining Disney Vacation Club, securing decades of future vacations at today's prices.

Here's how it works: You and your family become Members by purchasing a realestate interest in Disney's Saratoga Springs Resort,\* a Walt Disney Worldo lakeside community featuring spacious, villa-style accommodations. But that's just the beginning. Each year, you'll receive an annual allotment of Vacation Points that you can use to reserve accommodations, not just at your "Home Resort," but at other participating Resorts at the Disneyland® Resort in California, the Walt Disney World® Resort in Florida, Tokyo Disney Resort® in Japan, Disneyland® Resort Paris in France and Hong Kong Disneyland® Resort in China. You can even use your Vacation Points to enjoy Disney Cruise Line® voyages and the new Adventures by Disney vacations.

But you're still just scratching the surface. Members also have access to "a whole new world" of vacation possibilities beyond those magical Disney destinations, from California's best and Colorado

> ski slopes to the warm waters and tropical traditions of the Hawaiian Islands. In fact, Members may choose from more than 500 other vacation destinations spanning the globe.

You choose your travel dates, destination, length of stay and accommodation size for each vacation (based on availability, of course), giving you the flexibility to live your vacation dreams year after year.

And here's the best part: As an Annual Passholder, you'll receive a credit of \$15 per Vacation Point if you act by March 5, 2007—that's \$2,250 or more off the price of a new membership! To learn more, call (866) 240-3826 or visit DisneyVacationClub.com.

THIS ADVERTISING MATERIAL IS BEING USED FOR THE PURPOSE OF SOLICITING SALES OF TIME-SHARE PERIODS.

\*This project is not yet complete; it is still under construction. The complete offering terms are in an offering plan available from the sponsor. Current prices start at \$15,150 and certain limitations may apply. Prices subject to change. N.Y. file No. T98-0015, T03-0001. This is not an offer in any jurisdiction which requires prior registration and in which the timeshare plan is not registered. All accommodations are subject to availability. Disney Vacation Club Membership is not to be viewed as an investment for the purposes of yielding an income or making a capital gain. This offer cannot be combined with any other offers or discounts. Credit option does not represent any portion of the minimum 10% down payment required Restrictions apply. Offer subject to change or termination without notice. KY#92-AG-105, #02/4-913NJREC DLAPNEWS

#### **Disney Cruise Line® to** bring "Magic" back to West Coast in '08!

If you were fortunate enough to take a cruise on the Disney Magic during its first visit to the West Coast in 2005, you know what an incredible experience it was. And if you weren't on board back then, we have some great news for you—Disney Cruise *Line*® is bringing the *Disney Magic* back to Los Angeles next year!



Beginning May 25, 2008, the 2,700-passenger ship will be sailing from the Port of Los Angeles to Cabo San Lucas, Mazatlan and Puerto Vallarta on a series of twelve consecutive 7-night cruises. In addition to enjoying the local color in each port city, passengers will be able to enjoy all of the *Disney* Magic's onboard luxuries including a new, jumbo LED screen for poolside movie watching; an expanded spa and fitness center; and a new space designed for kids, ages 10 to 14.

Cruise packages are sure to sell out quickly, so be sure to make your reservations soon. Find out more about this exciting opportunity at DisneyCruise.com.



## **PIN NEWS**

Sebastian turns "cover crab" for second pin in "Dining with Character"
Series

The second pin in the coveted "Dining with Character"
Series features none other than "Chef" Sebastian representing Ariel's Grotto in *Disney's* 

California Adventure® Park. Like the debut pin in the series, featuring Chef Goofy of Goofy's Kitchen fame, the Sebastian pin comes attached to a colorful card designed to look like the cover of a glossy culinary magazine. Available only to Annual Passholders, this exclusive pin is yours with each total purchase of \$30 or more (before tax and after any applicable discount), beginning Sunday, March 11, at these participating locations:

**Disneyland**® **Park:** Plaza Inn, Carnation Café, Rancho del Zocalo, French Market, Café Orleans and Blue Bayou

Disney's California Adventure® Park: Ariel's Grotto, Pacific Wharf Café, Pizza Oom Mow Mow, Vineyard Room and Wine Country Trattoria in Golden Vine Winery

## Hotels of the Disneyland® Resort:

Disney's PCH Grill, Yamabuki, Goofy's Kitchen, Hook's Pointe, Steakhouse 55, and Storytellers Cafe

We regret that these pins are in very limited supply, are subject to availability, and may sell out quickly due to their popularity. Pins are only available to Annual Passholders in person during regular business hours. Qualifying purchase for pin must be made during promotional period beginning March 11, 2007; purchases made prior to March 11, 2007, do not qualify for pin. Qualifying purchase excludes alcoholic beverages Offer, details and participating locations subject to change at any time without notice. Other restrictions may apply.

## A NEW LOOK FOR SOME "OLD FRIENDS"...

#### The Disneyland® Band!

The Disneyland® Resort 50th Anniversary Celebration was filled with surprises, but nothing was more unexpected than the way Guests flocked to listen to the Disneyland® Band perform. The surge in popularity of this longtime Disneyland® tradition inspired the Resort's Entertainment group to come up with some great new costumes that would reflect the band's role as the musical heart and soul of The Happiest Place on Earth.

To get the inside scoop on the band's new look, as well as a look back at its history, *Backstage Pass* spoke with Show Director Marilyn Magness-Carroll.

BACKSTAGE PASS: First of all, Marilyn, why do you think the Disneyland Band is so popular with our Guests?

MARILYN: One Guest explained it best on a City Hall comment card. "I saw the Disneyland® Band march down Main Street today. It was like seeing a bunch of old friends." That Guest pointed out something that Walt knew on opening day, something very important that many of us had forgotten. No matter how spectacular our gigantic parades, stage shows and special events are, it is this group of "old friends," these tried

and true Disney atmosphere entertainers, who are the most essential ingredients to the recipe for a magical Disney day.

**BP:** And how did you approach developing the new look for the band?

**MMC:** A new color palette was created for the *Disneyland*® Band, along with two sparkling specific looks for Halloween and Christmas. The original Walt Disneyapproved designs were replicated for the smaller Hook & Ladder Company and the Pearly Band, while a brand-new design was developed for the Straw Hatters. With the addition of Disney Characters to the small bands' performances, it appears like these musicians really do belong to *Disneyland*® Park.

**BP:** How has the band's sound evolved?

**MMC:** Since Disney music is classic, it's not the melodies that change as much as the sophistication of the arrangements. In the last 10 to 15 years, dozens of new charts have been created for the *Disneyland*® Band, many of them by the present members who know better than anybody the amazing playing ability of the musicians and the desired sound the band wants to achieve.

**BP:** Do you have a favorite tune that they play?

**MMC:** It's hard to separate my favorite tunes from my favorite moments. When the veterans step up proudly while the band plays the Armed Forces Medley, I get choked up. That's when the music becomes part of the magic.

## **RENEW ONLINE**

#### **And Reap Big Rewards**

When it comes to renewing your Annual Passport, there's no easier, quicker way than doing it online. But convenience is only one of the benefits. By renewing online, you'll also receive a coupon for 20% off merchandise at the Resort,\* a special card design, and no shipping charges on standard delivery. And, remember, if you're a Premium or Deluxe Annual Passholder and you renew at the same level before your Passport expires, you'll save \$20.\*\* Southern California and Southern California Select Passholders receive a \$10 Disney Gift Card for renewing their same Passports early.\*\*\*

If we have your e-mail address on file, you'll automatically receive a renewal reminder e-mail from us before your expiration date. If you're not sure we have your e-mail address, or your address has changed, go to **disneyland.com/ap** today and update it. That way, you'll also be registered to receive exclusive offers, special announcements and our Extra! E-Newsletter.

\*Discount valid at select Disneyland® locations and applies to a single purchase of \$50 or more (before taxes) on select product. See coupon for details and restrictions. One coupon per Passport renewal. Subject to change without notice.

\*\*Savings valid until Passport expiration date on renewal of the same or higher level Passport. Prices and terms of Annual Passports and offers are subject to restrictions and change without notice.

\*\*\*Offer valid August 1, 2006, through September 30, 2007, and applies only to the renewal of a Southern California Select or Southern California Annual Passport prior to expiration. Not valid with any other offers, promotions or discounts. Passports subject to the Annual Passport terms and conditions, including, but not limited to, blockout days. Gift Card may not be applied toward passport price. Limit one (1) \$10 Gift Card for each passport renewed. Southern California Southern California Annual Passport purchases require proof of residency in ZIP code areas 90000-93599. The Disney Gift Card can only be used at select participating locations at Disneyland® Resort, Walt Disney World® Resort, Disney Cruise Line® Services, Disney Store locations in the US, and Disney Shopping.com. See participating locations for details or visit DisneyGiftCard.com for more information about the Disney Gift Card program.

## **SHOPPING NEWS FLASH**

## Save up to 70% on select Anne Geddes goodies!

It's that time of year! Now through February 28, the Anne Geddes flagship store in the *Downtown Disney*® District is having its Half Yearly Sale. You'll find a variety of adorable items marked down 30% to 70%—plus, all plush is "buy one, get one free." This is your last chance to save until summer! (Exclusions apply; see store for details.)



# SPECIAL SOMETHING

Say it with a Disney
Gift Card

Know someone who loves to shop, dine, stay

and play at the *Disneyland*® Resort?

Then the Disney Gift Card is the perfect gift for them! Disney Gift Cards can be loaded (and reloaded) with any amount from \$5 to \$1,500 and can be used to purchase merchandise, food, hotel accommodations and Theme Park tickets at selected locations throughout the *Disneyland*® Resort. They're also accepted at participating locations in *Walt Disney World*® Resort, at Disney Store locations in the U.S., *Disney Cruise Line*® and even online at **DisneyShopping**.com. You can purchase Disney Gift Cards at the *Disneyland*® Resort or online at **disneyland.com**.

The Disney Gift Card can only be used at selected participating locations at the Disneyland® Resort, Walt Disney World® Resort, Disney Cruise Line®, Disney Store locations in the U.S. and DisneyShopping.com. See participating locations for details or visit DisneyGiftCard.com for more information on the Disney Gift Card program.



- **Earn Disney Rewards**® on everyday card purchases<sup>2</sup>
- Redeem any time for most everything Disney-from Disney DVDs, toys, hotel stays, theme park tickets and more
- Special Cardmember Theme Park Benefits:
  - Exclusive Character Meet 'N' Greet Event
  - Free stroller rentals (separate theme park admission required, subject to availability)
  - 20% off the non-discounted price on select tours
- See all 6 card designs⁴ at www.apbackpack.com
- ♥ No annual fee and no block-out dates



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Disney Rewards Visa Card available to U.S. residents only, 18 and older (19 in AL and NE), and subject to credit approval. Disney Rewards Visa Card is issued by Chase Bank
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#### **AP BENEFITS**

#### **Disney Dining**

Passholders enjoy dining discounts at many Resort locations.

Premium Passholders
Deluxe Passholders
Southern California Passholders10%
Southern California Select Passholders10%

#### Disneyland® Park

Bengal Barbeque
Blue Bayou Restaurant 

Blue Riibbon Bakery
Café Orleans 

Carration Café 

Clarabelle's Frozen Yogurt
Daisy's Diner
French Market Restaurant
Hungry Bear Restaurant
Plaza Inn 

P

Pluto's Dog House Rancho Del Zocalo Restaurante Redd Rockett's Pizza Port Refreshment Corner River Belle Terrace Stage Door Café The Golden Horseshoe Tomorrowland Terrace Village Haus Restaurant

#### Disney's California Adventure® Park

Ariel's Grotto ✓ Award Wieners Baker's Field Bakery Bountful Valley Farmers Market Burger Invasion Cocina Cucamonga Mexican Grill Corn Dog Castle Cove Bar Golden Vine Wine Bar Pacific Wharf Café Pizza Oom Mow Mow Taste Pilots' Grill The Vineyard Room ✓ Wine Country Trattoria ✓

#### Hotels of the Disneyland® Resort

Croc's Bits n' Bites Goofy's Kitchen ✓ Hearthstone Lounge Hook's Pointe ✓ Disney's PCH Grill ✓ Pool Bars (all hotels) Steakhouse 55 ✓ Storytellers Cafe 
Surfside Lounge
The Lost Bar
The Lounge at Steakhouse 55
White Water Snacks
Wine Cellar
Yamabuki

✓ For Priority Seating at participating locations call **(714)781-DINE (3463)**. Excludes outdoor cart locations, Club 33, Napa Rose, and Room Service locations.

\*RESTRICTIONS: An Annual Passholder must present their valid Annual Passport prior to purchase to receive any applicable benefits and discounts. Benefits and discounts are nontransferable. Discounts apply only to a minimum purchase of ten dollars (\$10), excluding taxes, fees and gratuities, and are not valid on artist originals, limited editions, Disney Dollars, alcoholic beverages, gift cards, or admission media. Benefits and discounts are determined solely by the Disneyland® Resort and may be valid only at selected locations. Not valid in combination with any other discounts or promotions. Subject to restrictions and change without notice.

#### Merchandise

Premium Passholders are eligible to receive 10% off selected purchases at most Theme Park and hotel merchandise locations, and at *World of Disney*® Store, Marceline's Confectionery and Disney's Pin Traders. *Please note*, offer excludes the following locations: Disney Vault 28, Fairytale Arts, Three Fairies Magic Crystals, Jewel of Orleans, Silhouette Artist, Portrait Artists in New Orleans Square, Parasol Cart, and Crystal shops on Main Street and in New Orleans Square.

#### **Guided Tours**

Premium and Deluxe Passholders are eligible to receive 20% off the following Guided Tours: Discover the Magic and "A Walk in Walt's Footsteps." Reservations may be made up to 30 days in advance by calling **(714) 781-4400**.

#### Hotels of the Disneyland® Resort

Special rates are available for all Passholders.
Call **(714) 956-MICKEY** for rates and availability.

#### **Downtown Disney® District**

All Passholders enjoy 10% off food and selected merchandise at participating locations.\* Exclusions apply. See individual stores for details.

AMC® Theaters
Anne Geddes® Store
Basin™
Catal Restaurant & Uva Bar
Club Libby Lu®
Compass Books and Café
ESPN Zone®
Fossil
Häagen-Dazs® Shops
Hair Wraps
House of Blues® Anaheim
Illuminations®
Island Charters®

Jamba Juice®
La Brea Bakery™ Café
LEGO® Imagination Center
Naples Ristorante e Pizzeria
Pearl Factory
Rainforest Café®
Ralph Brennan's Jazz Kitchen®
Something Silver
Starabilias®
Sunglass Icon™
Tom Kelly Caricatures
Tortilla Jo's
Wetzel's® Pretzels

House of Blues 10% discount is only valid before 5:00 p.m. • Rainforest Cafe's 10% discount is on breakfast and dinner before 4:00 p.m. • ESPN Zone's discount is not valid on holidays and special events. • Patina (Catal, Naples and Tortilla Jo's) also excludes discounts on special events • Ralph Brennan's Jazz Kitchen has a maximum discount of \$40.00

#### 2007 Blockout Dates

Premium Passholder: NO BLOCKOUT DATES

Deluxe Passholder: Jan. 1; Feb. 17, 18; Mar. 17, 24, 31; Apr. 6, 7, 14, 21, 28; May 5, 12, 19, 26, 27; Jun. 2, 9, 16, 23, 30

Southern California Passholder: Jan. 1, 6, 13–15, 20, 27; Feb. 3, 10, 17–19, 24; Mar. 3, 10, 17, 24, 31; Apr. 1–14, 21, 28; May 5, 12, 19, 26–28; Jun. 2, 7–9, 13–16, 20–23, 30

Southern California Select Passholder: Jan. 1, 6, 7, 13–15, 20, 21, 27, 28; Feb. 3, 4, 10, 11, 17–19, 24, 25; Mar. 3, 4, 10, 11, 17, 18, 24, 25, 31; Apr. 1–15, 20–22, 27–29; May 4–6, 11–13, 18–20, 25–28; Jun. 1–3, 7–10, 13–17, 20–24, 27–30



A new way to vacation with Disney—see page 11 for a special limited-time offer!



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